

Become a Sponsor - May 2023

iMedia B2B Ecommerce Summit 2023

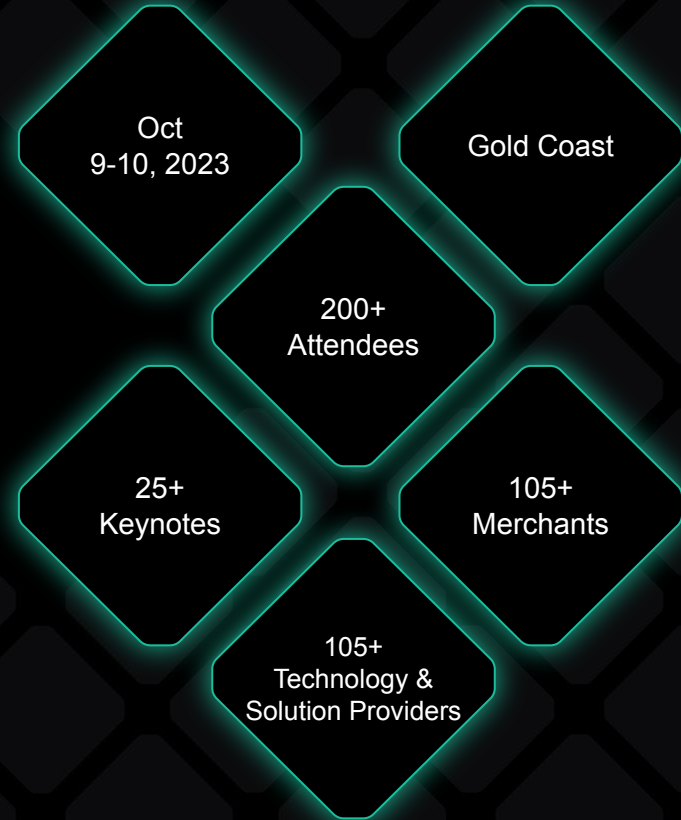


About iMedia B2B Summit

The iMedia B2B eCommerce Summit, delivered in partnership with the B2B eCommerce Association, is an **exclusive invitation-only event** for **B2B brand manufacturers, eCommerce professionals** and **wholesale distributors** in **Australia**.

This **unique networking event** is ideal for **key B2B merchants** and will see over **200+ attendees** engage and experience three days of face-to-face business meetings, roundtable discussions, and world-class content, strategies and best practice delivered through diverse and captivating presentations.

Don't miss the opportunity to join us, **October 9-11, 2023** at **Sheraton Grand Mirage, Gold Coast!**

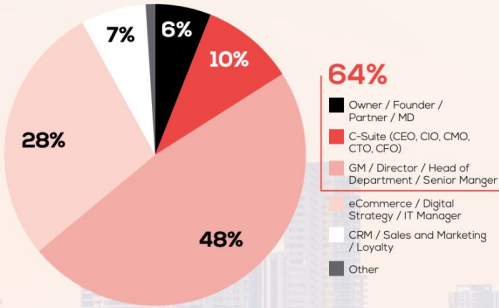


Who is Attending?



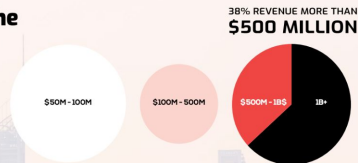
The very BEST in business

Job Seniority



Exposure to the RIGHT brands

Company sizes based on annual revenue*



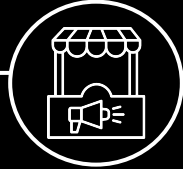
With BIG marketing budgets

Annual Digital Marketing Spend* (SAUD)



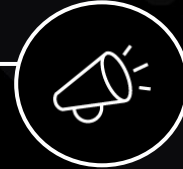
Sponsorship Opportunities

Onsite Partner Package 1



Keynote Session Day 3

- **25 minutes** keynote/panel/fireside chat to entire delegation on the iMedia main-stage
- **1 Networker pass**
- Access to **full delegation list** (Name, Title, Company)
- List of delegates you connect with **via the app** (email included)

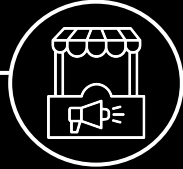


Promotion

- Logos featured across all onsite digital screens
- Logos featured on all event marketing channels (website, event app and pre-event EDM)

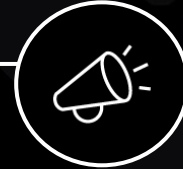
16K AUD

Onsite Partner Package 2



Quickfire Session Day 2

- **10 minutes** presentation to entire delegation on the iMedia main-stage
- **1 Networker pass**
- Access to **full delegation list** (Name, Title, Company)
- List of delegates you connect with **via the app** (email included)



Promotion

- Logos featured across all onsite digital screens
- Logos featured on all event marketing channels (website, event app and pre-event EDM)

13K AUD



Spryker

**Contact your Partner
Marketing Manager for
more details.**